



All in CARAVANING 2018
Compass of China Caravaning and Camping Industry

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Date: 22 - 24 June, 2018 (hosted annually, first debut in 2012)
Venue: Strong International Exhibition & Convention Center, Beijing, China

Organizers: Messe Düsseldorf (Shanghai) Co., Ltd.
YASN International Exhibition Co., Ltd.
China National Travel Service Group Corporation
China Association of Automotive Manufacturer Recreational Vehicle Industry Committee
China Self-Driving Tour and Camping & Caravaning Association (STCCA) of CTACA

Intl' Supporters: Messe Düsseldorf GmbH (Organizer of CARAVAN SALON DÜSSELDORF)
German Caravan Industry Association (CIVD)
Caravan, RV & Accommodation Industry of Australia (CRVA)

Registration Deadline: 31 March 2018

Open to: Trade & Public (B to B, B to C)

Participation Cost:

For Caravan/Motor Home Exhibitor Only

Outdoor Raw Space: 480 ¥ RMB/m² (min. 50m²)
Indoor Raw Space: 600 ¥ RMB/m² (min. 50m²)

For Other Exhibitor

Indoor Raw Space: 845 ¥ RMB/m² (min. 18m²)
Shell Scheme: 1,085 ¥ RMB/m² (min. 9m²)

Main product groups/sectors:

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|--|---|
| 1) Caravans/Trailers | 11) Camping equipment and parts |
| 2) Motor homes | 12) Outdoor articles/Hiking and biking equipments |
| 3) Basic vehicles | 13) Caravaning tourist industry |
| 4) Park trailers/Mobile homes | 14) Campgrounds Infrastructure suppliers/Recreational equipment suppliers |
| 5) Detachable parts and components for caravans and motor homes | 15) Campgrounds/Camping Parks material suppliers |
| 6) Installations/Heating/Gas/Water | 16) Campgrounds service and specialist sectors |
| 7) Energy supply/Electrical installations/Electrical appliances | 17) Rental Agents |
| 8) Antennas/Receivers/Navigation systems | 18) Purchase/Financing /Insurances |
| 9) Vehicle parts/Chassis units/Axles/Trailer Equipment/Accessories | 19) Associations and clubs |
| 10)Tents | 20) Specialist literature |

Trade Visitors:

- | | |
|---|----------------------------------|
| - Agents/Importers/Traders/4S Shops | - Caravan Manufacturers |
| - Caravan Parts and Components Agents/Dealers/Traders | - Campground Developer/Operator |
| - Tourism system/Scenic Spots/Hotel/Real Estate | - Travel Agency/RV Rental Agency |
| - Tent/Camping & Outdoor Equipments Agents/Dealers | - Caravan Fans & Club |
| - Government Institutes/Association/Research Institutes | - Media/Press |

Statistics:	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018 (Estimated)</u>
Gross Space (m ²):	25,000	30,000	33,000	35,000
Total exhibitors:	294	526 (including campsites)	650 (including campsites)	700 (including campsites)
Total visitors:	11,507	17,369	21,826	30,000
Media:	204	240	240	255

Person to contact for Germany & Europe: Messe Düsseldorf GmbH:

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